Jari Arkko Chair, IETF Expert, Ericsson

Sean Turner ISOC Board Treasurer

Greg Kapfer ISOC CFO

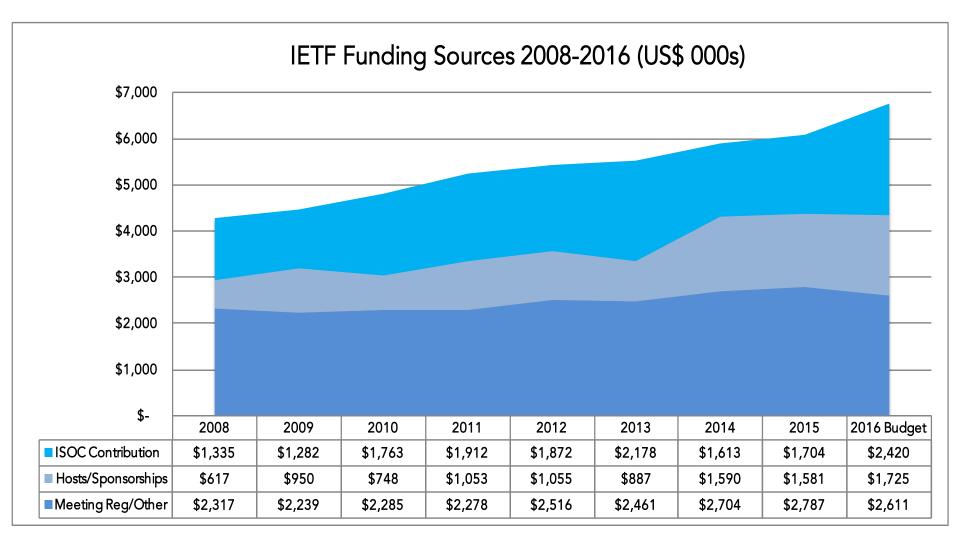
### Long-Term IETF Support May 2016







#### How Is the IETF Currently Funded?



#### How Does the Internet Society Support the IETF?

- Direct financial support for IETF needs not covered by meeting registration fees and host contributions, totaling approximately US \$2 million per year. Over the past 16 years, ISOC has provided more than US\$22 million in direct support.
- 2. Support for organizational activities of the IETF, including fundraising, legal, insurance, contracting, accounting, policy outreach, the IETF Journal and other communications, and meeting fellowships
- **3. Pledged reserve funds totaling US\$6 million** to ensure the IETF's sustainability under certain circumstances.







#### **Expected Transitions in IETF Funding**

- ISOC is committed to continuing its financial support
- Costs are expected to slowly rise
- Online collaboration likely means declining meeting fees
- Current sponsorship model is tied to meetings, and largely depend on short-term commitments.
- We have begun to evolve this sponsorship model.





#### **Funding Needs**

- We seek to supplement existing sponsorships with funding models not directly tied to meetings.
- We are looking for long-term stability.
- Direct connection between IETF and various organizations in the Internet is important.
- A broad set of supporters is important to demonstrate IETFs broad impact.





#### The Big Ask

- We need you to join us and others to dedicate long-term funding to the IETF.
- The structure of the contribution is open for discussion and may depend on the fiscal and tax situations of the donor.
- Options include a contribution to the Endowment or a longterm commitment to provide annual funding.
- However, the goal is still the long-term stability of the IETF.





#### **Backup Slides**





#### What Does the IETF Plan to do with Funds Made Available by the Endowment?

The IETF will use the funds as decided by the IETF Community. Examples of potential uses include:

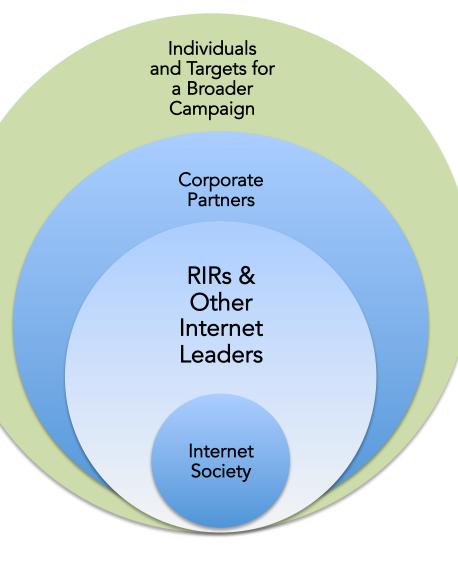
- Lower barriers to participation, including remote meeting technologies and sponsored attendance,
- Assist with extraordinary event costs, including new venues in developing regions of the world, and
- Help offset increasing RFC and Meeting costs without corresponding increases in host and meeting registration fees.

The Endowment also provides a source of contingency funds to meet future challenges to the Internet standards work of the IETF.





- The basis of support
- for the IETF
  Endowment will start
  with the
- Inner Circle of
- Internet Leaders who
- will be recognized
- for their leadership
- role in Supporting the IETF.





## Why is the IETF Relevant to the Operator Community?

The IETF produces the **Open Standards** which **help prevent vendor lock-in**, **stimulate competitive products**, and allow **Network Operators to design services for interoperability and operational flexibility**. IETF standards and protocols are the technical underpinnings that have enabled the Internet to evolve and function so very successfully.

The IETF develops, improves, and evolves standards that are relevant for operating many types of IP networks and ISP services. Not only the TCP/IP stack itself, but other technologies that are applied in almost any network:

- Real time application specifications for voice and video
- Network management and operation methodology with Netconf/YANG as its recent flagship,
- Intra-networking technology and management such as MPLS and GMPLS and its traffic engineering, and
- Security and privacy capabilities as part of the well-known bag of tools for inter-domain routing and domain name resolution.



# Join the Campaign to Sustain the IETF

## We invite you to play a significant part in creating a lasting legacy for the open Internet.

We have the power to give future generations access to the Internet's full potential.

We hope you will join us in this first of its kind campaign to protect and preserve the work of the IETF in developing technical standards for an open and resilient Internet.





